

Privacy Policy

Sparks & Favor, P.C. ("Sparks & Favor") respects your privacy and is committed to protecting it through our compliance with this policy. This policy describes the types of information we may collect from you or that you may provide when you visit our website, and our practices for collecting and using that information. This policy applies to information we collect on the website and in e-mail, text and other electronic messages between you and the website. It does not apply to information collected by us (offline or through any other means) or by any third party.

Your Personal Information

Sparks & Favor may provide you with the opportunity to sign up for newsletters and other informational updates related to women's health and our practice. As part of that process, Sparks & Favor collects personally identifying information, such as your name and e-mail address. To protect your safety, you should not provide Sparks & Favor with any personal information that is not specifically requested, such as your personal medical history. Personal identifying information is used only for our legitimate business interests. It is our policy not to share the information with third parties for any reason, unless legally required to do so or as necessary to process your requests. For example, we may share your email address with a reputable third party provider in order to manage our email newsletter processing.

Usage Details, IP Addresses Cookies and Other Technologies

As you navigate through and interact with our Website, we may automatically collect certain information about your equipment, browsing actions and patterns, including: (i) details of your visits to our Website, including traffic data, location data, logs and other communication data and the resources that you access and use on the Website and (ii) information about your computer and internet connection, including your IP address, operating system and browser type.

The information we collect automatically is statistical data. It helps us to improve our Website and to deliver a better and more personalized service. We may disclose aggregated information about our users to reputable third parties, but these statistics will not include any personally identifying or medical information.

Children

We understand the need to protect children's privacy online (we define "children" as minors younger than 13). We do not knowingly collect or use any personal information from children. We do not knowingly allow children to register with us, communicate with us, or to use any of our online services.

Your Control

You may, at any time, remove your personal identifying information from our current database. If you have submitted personal identifying information to Sparks & Favor, and you wish to have it removed from our records, please e-mail us at webmaster@sparksandfavorpc.com .